

## NEWS RELEASE

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### **LPGA MOMENTUM CONTINUES WITH ADDITION OF KINGSMILL CHAMPIONSHIP**

**Tournament Marks Tour's Fifth New Addition to 2012 Schedule. Past Champions at Kingsmill Resort include Hall of Famers Sorenstam, Webb, Pak and Major Champions Kerr, Pettersen, Park**



*LPGA player Cristie Kerr won the Michelob ULTRA Open at Kingsmill Resort in 2009, the last time the tournament was played at the Williamsburg, Va. resort. She also won the tournament in 2005.*

**DENVER, Jan. 11, 2012** – The LPGA today announced a return to Kingsmill Resort in Williamsburg, Virginia, beginning in 2012 with the Kingsmill Championship. The tournament marks the Tour's fifth new event – and fourth in North America – on the 2012 tournament schedule.

The \$1.3 million Kingsmill Championship will be played September 6-9. In 2013, the tournament will return to a traditional early-May date. Kingsmill Resort is owned by Xanterra Parks & Resorts® affiliate Xanterra Kingsmill, LLC, a sister company of Anschutz Entertainment Group and a subsidiary of

Anschutz Company.

"We are truly thrilled to bring the world's best golfers back to Kingsmill, where the LPGA has such a great history," said LPGA Commissioner Michael Whan. "As our players will attest, Kingsmill is a premier venue and we all look forward to working closely with the resort's new owner, Xanterra, on this tournament. In 2012, the LPGA's motto is "See Why It's Different Out Here," and we hope that fans and media will have the opportunity to find out for themselves."

The Kingsmill Championship marks the most recent foray into professional tournament golf for Xanterra Parks & Resorts, having hosted LPGA, PGA and Senior PGA events at properties that it has previously managed, Silverado Resort, Napa, Calif.; or that are currently managed through affiliated properties including The Broadmoor, Colorado Springs, Colo., and Sea Island, Ga.

"We are very excited about the LPGA's decision to return to Kingsmill Resort," said Andrew Todd, president and CEO of Xanterra. "Kingsmill's history as a host of an LPGA tournament was one of the factors we found attractive when we purchased the resort, and it has been a goal of ours to reestablish a relationship with the LPGA and help bring a tournament back to Kingsmill Resort and Williamsburg. We look forward to hosting the players again and presenting a first-class event on our challenging River Course."

Xanterra acquired Kingsmill Resort from Busch Properties, Inc. on August 1, 2010. Currently, Xanterra is undertaking a \$6 million renovation of the resort, including a new resort pool complex and renovations to the marina restaurant and other resort

facilities.

The River Course at Kingsmill Resort previously hosted the LPGA's Michelob ULTRA Open at Kingsmill from 2003 to 2009 with winners including Grace Park (2003), Se Ri Pak (2004), Cristie Kerr (2005, 2009), Karrie Webb (2006), Suzann Pettersen (2007), and Annika Sorenstam (2008).

In addition to adding four new North American events and one new international event to the 2012 schedule, the LPGA recently announced the renewal of eight of the nine tournament contracts that ended in 2011 and 10 of 11 marketing partnerships that also required new contracts. In addition to these extended agreements, the LPGA has added Kia as its Official Automotive Partner, Frontier Airlines as its Official Airline and MedJet Assist as its Official Medical Evacuation Program. Additionally, Symetra signed on as umbrella partner of the LPGA Futures Tour, now called the Symetra Tour.

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### **About Kingsmill Resort**

*Kingsmill Resort is a Xanterra Parks & Resorts® property. With 421 guest room accommodations, 15-court tennis facility, 17,000 square feet of meeting space and three championship golf courses, Kingsmill Resort is located on the north shore of the beautiful James River in south central Virginia, 100 miles south of Washington, DC. The resort is an AAA Four-Diamond property and a member of Preferred Hotels & Resorts Worldwide - a global association of the world's finest independent luxury hotels. Kingsmill Resort is located between Richmond and Norfolk and is easily accessible via Interstate 64 and US Highway 60.*

### **About Xanterra**

*Xanterra Parks & Resorts® (consisting of several affiliated Xanterra entities) operates lodges, restaurants, tours and activities at national parks and state parks and resorts. Xanterra Parks & Resorts is the country's largest park concessioner. Xanterra Parks & Resorts has operations in the following locations: Grand Canyon, Yellowstone, Zion, Crater Lake, Rocky Mountain and Petrified Forest National Parks, Mount Rushmore National Memorial, Furnace Creek Resort in Death Valley National Park, Kingsmill Resort in Williamsburg, Va. and five Ohio State Park Lodges as well as the Geneva Marina at Ohio's Geneva State Park. Xanterra Parks & Resorts also operates Windstar Cruises based in Seattle, Wash., as well as Grand Canyon Railway in Williams, Ariz.*

*Xanterra Parks & Resorts has been committed to the preservation and protection of the environment for many years. Through its environmental program, "Ecologix," Xanterra Parks & Resorts has been recognized repeatedly for environmental leadership in the hospitality industry and is the recipient of many honors, including major awards from the U.S. Department of the Interior, National Park Service, Environmental Protection Agency, Travel Industry Association of America, American Hotel and Lodging Association, National Parks Conservation Association, Conde Nast Traveler, National Geographic Traveler, Colorado Department of Public Health, State of Arizona, Arizona Department of Environmental Quality and Utah Department of Environmental Quality.*

*For more information about Xanterra Parks & Resorts, links to individual properties and reservations numbers, visit [www.xanterra.com](http://www.xanterra.com).*

### **About the LPGA (Ladies Professional Golf Association)**

*The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while*

*dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: [www.LPGA.com](http://www.LPGA.com), [www.facebook.com/lpga.official](http://www.facebook.com/lpga.official), [www.twitter.com/lpga](http://www.twitter.com/lpga), and [www.youtube.com/lpgavideo](http://www.youtube.com/lpgavideo).*

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