



encore

Creating a successful hybrid  
event of any size

# How to Hybrid



# Why Hybrid?

- > Increase reach
- > Improve ROI
- > Better data
- > Value of time spent
- > Geographic flexibility
- > Presenter availability

# Boardroom Meeting



Environment



Experience



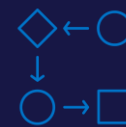
Engagement



Connectivity



Content

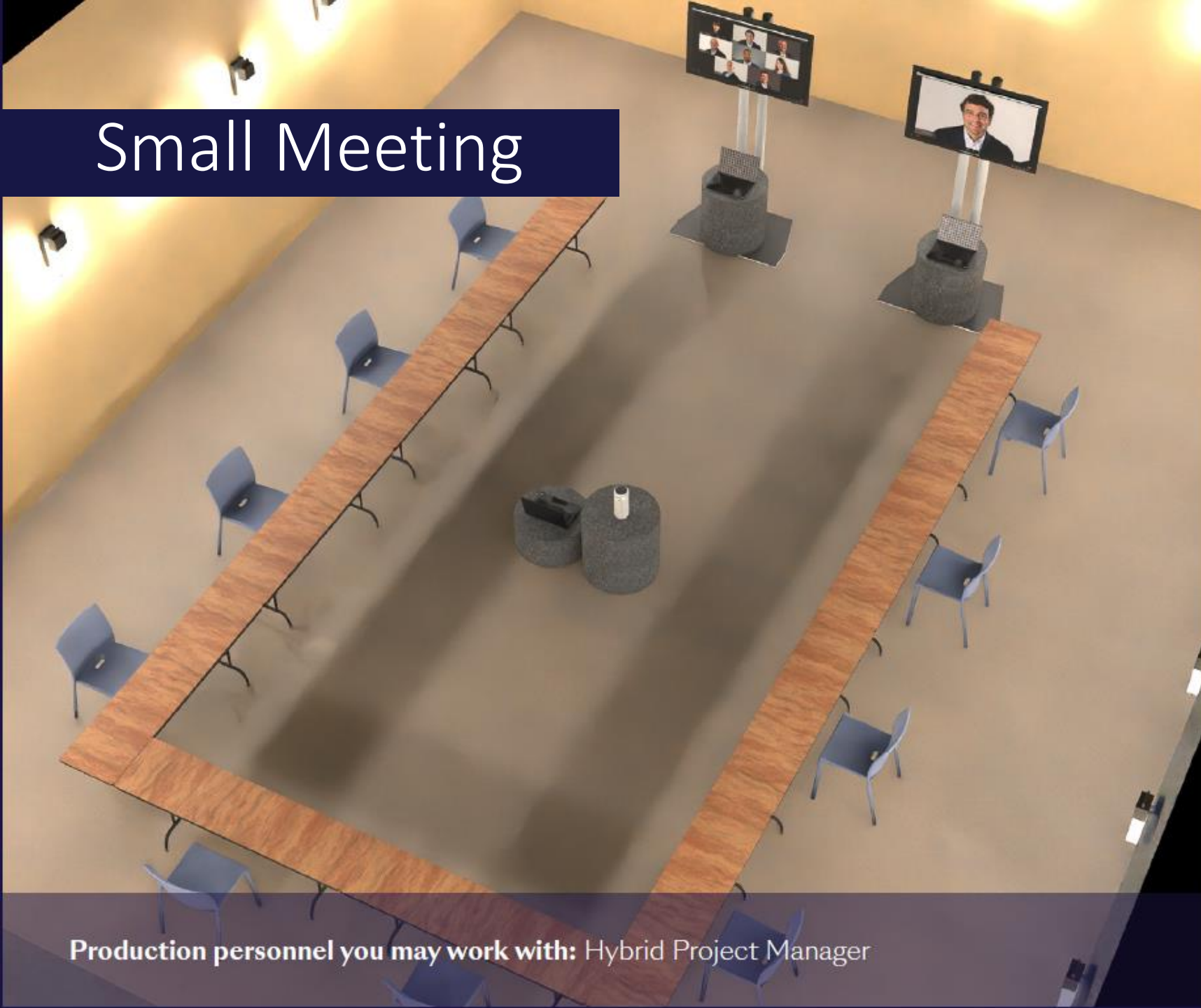


Production

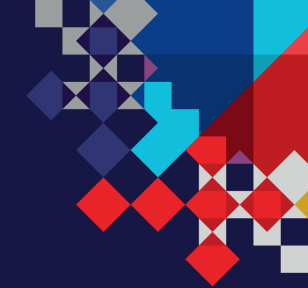
Production personnel you may work with: Hybrid Event Lead, Onsite network support



# Small Meeting



Production personnel you may work with: Hybrid Project Manager



Environment



Experience



Engagement



Connectivity



Content

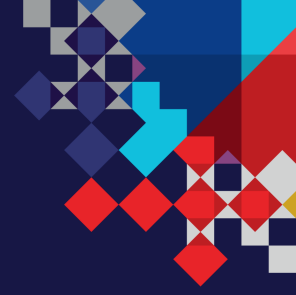


Production

# Mid Size Meeting



**Production personnel you may work with:** Hybrid Event Lead, Hybrid Project Manager, Virtual Platform Project Manager, Cloud Technician, Camera Operators, Show Caller, Streaming/Recording Engineer, Meeting Concierge



Environment



Experience



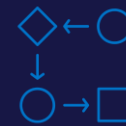
Engagement



Connectivity

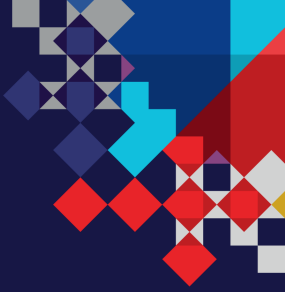


Content



Production

# Custom and Large Events



Environment



Connectivity



Experience



Content



Engagement



Production

- Conferences
- Meetings
- Trade Shows
- Exhibitions
- Plenary Sessions
- Corporate Training
- Awards and Recognition Programs
- Social Gatherings
- And any combination of in-person and remote participation