

Club Advisory Committee

January 12, 2021 Via Zoom Phone Conference

Participants: Joel Paige, James, Paige, Dana Mahnka, Janet Parket, Jennifer Paige, John Hudson, Mary Kylander, John Sexton, Chris Rucker, Michael Pierce, Brandy Baty, Debbie Argy

Joel Paige

- Pure Silk Tournament May 17-23, 2021. It will be business same as usual, but no spectators. They encourages to watch from home. No Ticket information at this time. There will be a Pro AM. They are planning a kick off "Concert on the Green" with live music the Sat before the LPGA following COVID-19 guidelines. The current COVID-19 restriction is max 250 people. Volunteer Website is currently being built and should be ready by end of January and recruiting will begin in February. Recruiting 600 volunteers.
- Boards Mission – Recruitment of Members, they want to hear OUR voice. Existing members are the best recruiters. Sponsored members stay longer.
- Wanted to thank members for participating in the Holiday Member Sales. Sales were great.
- Holiday Fund for employees was approximately \$45,000 and employees were very grateful.

Chris Rucker, Director of Members Sales

- Chris lives in NOVA, but is here on premises 2-3 times a week. Chris says that he finds Kingsmill a unique Place with unique People.
- Chris encourages members to participate in our Referral Rewards Program and earn points.
- Chris is still in training at this time.
- The following link is the most recent updated membership information:
<https://online.flipbuilder.com/igxd/ndrq/>

Dana Mahnka, Director of Member Relations

- Special Events for January
 - 20th - Paint on Pottery
 - 26th - Member Stitching Group 10:30-12:00
 - 28th - Fireside Chat with our own Gabriella on the history of the old Plantation and future plans
- Garden Plots – 54 plots are sold and there are maintaining waiting list.

Jennifer Paige, Spa Director

- No facials at this time, but massages and nails are steady.
- Indoor pool getting new heater.

Michael Pierce, Gold Maintenance

- The course is now dry enough to get equipment on the course so fairway painting and removal of leaves have begun.
- New Pump Station is currently being built in Texas and electrician will begin working on getting electricity to the Pump Station and bathrooms on hole 13 of the Woods Course. Cost of Pump Station is \$230,000.
- Storage area for boats and RVs are being cleared out (those that should not be there) and making room for new rentals.

John Sexton, Food and Beverage

- James Landing will be open all winter Friday & Saturday only. You are welcome to eat on the patio and enjoy the fire pit and sunset, but there will be very limited service.
- Eagles will continue to be open for 3 meals a day/7 days a week. Groups are limited to 10 people.
- Mug Club is on going
- Wine club will begin when COVID guidelines permit
- Encourages everyone to continue with pick-up and delivery
- There will be more promotions, 1-2 times a week
- Encourages everyone to use their old Diner Cards. New program will be coming.

James Paige, Golf & Tennis

- 1608 rounds of golf in December 2020. Negative rounds for Resort guest, but increase rounds for members. Many groups are pushing back to 2022 because of COVID.
- Meetings have begun with golf organized groups within Kingsmill .
- Speaker program will begin this summer; once a month