

Club Advisory Meeting Minutes
July 13, 2021

Participants: Michael Pierce, John Sexton, Brandy Paty, Bill Goodale, Mary Highlander, Susan Keister, Debbie Argy

Absent

- Joel visiting Purcell Farms Resort in Alabama (recent purchase) for Escalante
- James Paige spending out on paternity leave
- Jennifer Paige out on maternity leave

Membership

- 4 Full Golf, 4 Health & Racquet, 8 Social
- Community Gardens huge success
- July 4th Picnic attended by 275 Adults, no available count for kids, huge success
- Luau planned for August 11 or 18 @ Lazy River
- Labor Day event in the planning process possibly @ Lazy River or on the grounds behind Eagles
- Peter Nicolosi, hired as our new Director of IC. He is coming from another Escalante Club to install a new software, Easy Links. This system will be integrated into our current system. Members will be given a readable card that can be used for access to gym. Easy Links will allow members to access their bills on-line, will replace our current web system, ability to book tee times, tennis court times and hopefully allow us to sign up for Wednesday Play Days.
- Shuttle Bus Service is not available at this time and the club does not feel that it will return. Reported cost per year is \$500K. KCSA residents that were not Club Members were found to be using the service at no charge to them. One suggestion is that KCSA take over the Shuttle Service. Another option was to create a card system, similar to the card system used by our local bus service here in Williamsburg. Another option was to use this new readable card that will be issued to Club Members to ride the Shuttles. Whatever options that were presented at this meeting, does not change the fact that for now there is NO Shuttle Service to Bush Gardens, Downtown Williamsburg and the Williamsburg Winery at this time or in the near future. Yes, the Club has received complaints, but there is no answer at this time.

Golf

- 26,539 rounds of golf so far this year, up 9,000 in 2020 and up 4,300 in 2019
- 2022 KPGA-18 Competition Schedule needs to be submitted by August 1
- NO Commitment of Sponsors, at this time, for the LPGA Tournament
 - o Club says we did not lose money this year
- LPGA club Pro tournament 723 4 days on the River Course
- LPGA Amateur Cup 8/12 4 days on the River & Plantation Courses

- NORAH ... did not have the date(s), but on the books
- Mid-Atlantic Pro-Pro ... did not have the dates, but on the books
- PGA Regional Championship ... did not have dates, but on the book

Kids Programs

- 150 Kids in Junior Program, 4 teams in Kingsmill ages 10-14.
- A kids League has been launched and managed by Loren, Todd, Luke and one other golf employee (name unknown)
- Staffing Level is still short
- Capital Improvements
 - o Cart Paths
 - o Sand in Sand traps
 - o Mats on both Driving Ranges, River and Woods

Tennis

- New Tennis Director, Michael Wojtkowski, coming to us from Duke Club on August 15 or 16
- Pickleball is totally separate from Tennis. There is no current budget for pickleball, but Pickleball

Sports & Spa

- Sports club is looking @ capital needs. Suggested that they ask members that actually use the Sports Club for their input of what is needed.
- Matty Roberts is the New Spa Supervisor
- Hydro Facials are now available along
- Servicing wine & cheese

John Sexton

- Estate House is booked regularly and having banquets. Weddings are busy, 2 this weekend, 35 resort guest party coming yesterday for 5 days.
- Elements is open for breakfast 7 days a week
 - o Prime Rib, July 25, buffet & carving station
- JLG – hours are the same
- Eagles is open for lunch & Dinner 7 days a week
- Lazy River
 - o hotdogs available now along with the current snacks
 - o Food can be ordered from Eagles, delivery is currently scheduled every 30 minutes
 - o Bar open 11-7, 7 days a week
 - o The following issues were brought to management's attention
 - Ladder in the slide area of the pool has been broken for some time and finally the staff took it down because they felt it was a hazard. But now there is no ladder at all. Parents are pulling kids out of the area, resulting in scrapped knees

- The stage floor use for entertaining, but now holding broken chairs, has a large hole and needs repair
- Many lounge chairs and regular chairs are broken and need repair or replacement

KLGA-18 (I shared comments received from KLGA-18 members, but will need to wait for James & Joel to return for answers)

- John Sexton is still looking for furniture for the Ladies Lounge and will install a ceiling fan to help with the air circulation
- Michael Pierce took notes, for James & Joel, of the following:
 - When are towels returning to the carts?
 - When are trash cans returning to the golf courses?
 - We are in need of a starter to help direct guest on the courses and assist in pace of play
 - Suggested that there is a sign-up at the shed, similar to the Woods course to be used by Members so Members do not have to wait in long lines behind Resort Guest
 - Need of directional signs on the courses, everywhere
 - Need of cart signs on the courses, many carts leave the holes too close to the greens and run over the curb which will damage our new carts
 - Bumps on cross walk going to the Woods course needs painting – The road going to the Woods course is owned by Bush Gardens and they are responsible for repairs of the road and painting the bumps and cart crossing.
 - Many Members that live on the golf course have found guest (young and old) riding too close to the greens and in many instances on the greens.
 - I received an email from one of our members with pictures; will be shared with Joel & James