



KINGSMILL RESORT ANNOUNCES RENOVATION OF MEMBER FITNESS CENTER

The Resort Continues to Expand and Improve Facilities for Resident & Non-Resident Membership

February 1, 2023 – Kingsmill Resort in Williamsburg, VA continues to invest in improving infrastructure and experiences at the Resort, not just for guests, but for its Members. Today Kingsmill announced the wall breaking of an extensive renovation to the Fitness Center that is anticipated to be completed by Fall 2023.

Designed by the local architectural firm of Guersney Tingle, the ambitious project aims to completely revamp the Sports Club experience and become the benchmark of modern health and lifestyle centers on the Peninsula. The overall scope of the plan will create more public space, multiple state-of-the-art group exercise studios, new visions for the wet areas, and both the Men’s and Women’s locker rooms.

The improvements also include upgrades across the board for the cardio and strength equipment, free weights, a new TRX area, and additional Pilates reformer machines.

“Kingsmill has a significant local and regional Membership program,” said Michael Pierce, General Manager. “While Williamsburg may be a coveted historic destination, our facilities, accommodations, and experiences are very much modern, active, and keeping pace with the latest equipment, technologies, and trends.”

According to Pierce, this is not a cosmetic exercise. “We are tearing down walls, lifting ceilings, and adding more space for every level of activity. Everything will be upgraded or replaced, from floors to fixtures to whirlpools, steam rooms, showers, etc. To put it simply, it will be an epic transformation. Even the HVAC systems will be upgraded to keep up with the latest technology and cleanliness standards.”

While Kingsmill is known by many as a vacation and golf destination Resort, it’s almost a well-kept secret that it’s also an exclusive Club for local area residents and frequent visitors. Depending on the level of Membership, people outside the gates of Kingsmill have access to the fitness center, restaurants, marina, live entertainment, miles of walking and bike paths, pools, and famed golf courses. Visit [Kingsmill.com/membership](https://www.kingsmill.com/membership) for more information on The Club at Kingsmill.

Link to photos (renderings and exiting exterior photos) can be found [HERE](#).

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